

TASTE OF PENANG

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www.penangchefs.com



3rd Anniversary Dinner 2017

Date : 6th December 2017

Time : 7.00pm - 11.00pm

Venue : Bayview Georgetown Hotel, Penang



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Message from YAB Chief Minister of Penang



YAB Tuan Lim Guan Eng

The Right Honourable Chief
Minister of Penang



Congratulations to the Penang Chefs Association on the occasion of your 3rd Anniversary. I understand that the Penang Chefs fraternity coincidentally is also celebrating its founding 30 years ago in 1987 where the Association was once known as the Chefs Association of Malaysia - Penang Chapter.

Your 30 years as volunteers, giving up your valuable time to the profession in the hospitality industry, to the society in times of need especially during the recent natural disaster of rainstorm and floods, the worst in the history of Penang. The Penang Chefs Association had teamed up with Food Aid Foundation and Mutiara Food Bank to cook and serve over 6,500 packet of hot meals for flood victims and volunteers over 3 days. On behalf of the state Government, I would like to thank Penang Chefs Association for all your hard work and contribution.

Just 2 weeks ago on 20th November, we witnessed the MoU signing between Penang's pilot Mutiara Food Bank with Food Aid Foundation. The signing of this MoU is an important step to expand the Mutiara Food Bank operations next year and it will also involve assistance from the Penang Chefs Association and the Malaysian Association of Hotels – Penang Chapter too.

The state also acknowledge the effort by Penang Chefs Association in sponsoring your young and aspiring chefs for domestic and international competition. Kudos to all of you to have brought glory and fame to Penang. You have won gold medals this year at the Philippine Culinary Cup in August and Silvers at the recent International Food Hotel China Gourmet Table in Shanghai in November 2017.

With such talents in Penang, the state looks forward to PCA playing bigger role to develop and nurture aspiring young chefs. I am also pleased that Penang Chefs Association has also entered into a first-of- its-kind Memorandum of Understanding between LiFE Academy and DISTED College. Your extensive experience in the field of professional culinary expertise and experience, will provide industry-relevant review and input into the academic syllabus.

It is not easy to stand out when Penang has the best street food in the world. In closing, I would thank all your PCA Members for your hard work and enthusiasm shown to the industry and your profession. Let me again congratulate you on your perseverance and dedication to Penang and the world of culinary. You have made Penang proud!

Thank you.

YAB Tuan Lim Guan Eng

The Right Honourable Chief Minister of Penang

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Knorr lets creativity take priority in the professional kitchen. With time, labour and food costs saving, chefs can focus on creating more creative and consistent quality Chinese dishes to satisfy discerning diners in their restaurants. Knorr 1-step savoury sources are the perfect culinary solution in all professional kitchens.



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Message from the President



Chef Audee Cheah

PKT PJK
President, Penang Chefs Association
(2016 – 2018)



Greeting from Penang Chefs Association !

We have almost reached the end of the Year 2017. Penang has gone through the worst natural disaster in her recent history. A total of 315mm of rain fall in a single day on 4th November 2017 which is an equivalence to a month rain fall in a single day. The whole Penang was badly hit but thanks to the quick action of our Chief Minister & the State Government, the flood water resided within 12 hours in most areas. Lots of cleaning up to do and lots of volunteer were involved.

As for Penang Chefs, we teamed up with Food Aid Foundation to cook & served hot meals for flood victims and volunteers. Thanks to our chefs, volunteers & sponsors, we served 6500 packet of meals over a period of 3 days and I would like to personally thank all chefs, volunteers & suppliers for their hard work, time and dedications. A Big Terima Kasih !

Penang State Government had also set up their own Mutiara Food Bank, where Penang Chefs will assist them for any technical know-how, expertise and training from time to time.

Come 2018, the annual 5th Penang International Halal Chef Challenge on 29th - 31st January 2018 and we are ready to have you sign up to compete. In this competition, we will deal more into our Asian traditional food & how to make it delicious and sumptuous.

We are also planning a Penang Chef Symposium & Conventions in conjunction with World Chefs Congress in July 2018 to start immediately after the Congress in Kuala Lumpur. Look out for our announcement soon.

As 2018 is going to be another busy year as our biennial signature competition – the 17th edition of the Battle of the Chefs scheduled in October 2018. More updates and information will be announce soon in all social medias including PCA's Facebook and Website.

Here's wishing All a Wonderful Christmas and a Delicious New Year 2018.

Chef Audee Cheah PKT PJK

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Daniel Boulud

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Message from the Publication Director

"It's the most wonderful time of the year!

I am very pleased to be sharing this festive season with all of you, and it has been a marvelous year for the association with plenty of achievements unlocked!

To the cooks at Christmas. May your Christmas Nuts be chobble and your Turkey Dinner gobbled!

Let's look forward to a successful, happy and healthy year to come.

Merry Christmas everybody!!"



Chuah Lay Yen
Publication Director

The Editorial Team

Congratulations on another Successful Year !

An anniversary is a good occasion to look back on what the Penang Chefs Association has done. May we take some time to reflect on the accomplishments and be blessed with continued success in the years ahead.

We can do this with satisfaction and happiness because Penang Chefs Association has always put her best foot forward for the betterment of members and also the chef's fraternity in Penang.

In celebration of Penang Chef's 30th Anniversary and also the 3rd Anniversary of Penang Chefs Association, on this occasion, we must appreciate the initiative of the pioneers of this Association who had the vision in realizing the long termed contribution of culinary professionalism especially for Penang.

The endeavor of all our Associates and Sponsors especially from the Hospitality and Hoteliers in Penang, your evergreen support have always been so positive and encouraging to all our members.

It is the right moment for us all in Penang Chefs Association to renew our pledge to further strengthen the position of culinary excellence for our beloved state of Penang. To always remain relevant and in the position of a leading culinary delight as most sort after not only from the domestic front but also internationally.

May Penang Chefs Association continue to inspire all members with your professionalism, determination and passion for many more years to come!

Happy Anniversary !

NO.1

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Message from the Organizing Chairman

Chef Tony Tan Cheng Seong

Organizing Chairman, PCA 3rd Annual Dinner

Executive Sous Chef

Bayveiw Hotel Georgetown Penang



On behalf of Penang Chefs Association and the Annual Dinner Organizing Committee, I would like to welcome all of you to the 3rd Anniversary of Penang Chefs Association and also the 30th Anniversary of the founding of Penang Chefs since 1987.

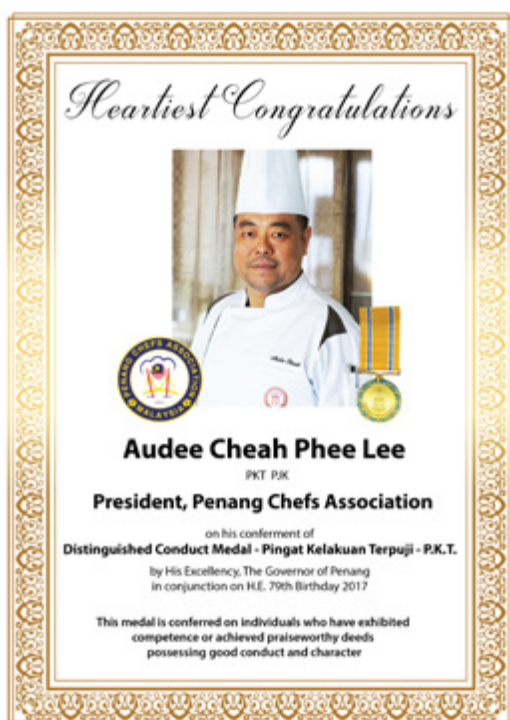
As your host chef for this evening, I look forward to having all of you to sit back, relax and enjoy the dishes prepared by my Bayview Georgetown kitchen team. I would like to take the opportunity to thank all our valued sponsors whom had contributed to this evening's dinner may it be in kinds, in advertisements or both.

There are many presentations and wonderful lucky draws as the evening progresses, the Annual Dinner Committee has managed to secure numerous prizes for our lucky draw from generous sponsorship from MAH Penang Chapter hotels and hampers from Unilever Food Solutions and Archero Sdn Bhd.

In closing, I would like to thank the Committee of Penang Chefs Association led by President Chef Audee Cheah for the confidence and believe in me to be your host chef and the Organising Chairman for PCA Annual Dinner 2017. Many thanks and appreciation goes to the Organising Committee for their hard work and time in making this evening's event a success. And lastly a big TERIMA KASIH again to all suppliers and sponsors for their well wishes and support.

Wishing everyone a fabulous Christmas and a prosperous New Year 2018.

Heartiest Congratulations



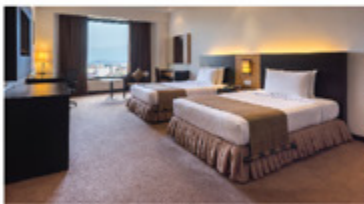


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PENANG CHEFS ASSOCIATION, MALAYSIA

Exco Committee & Office Bearer 2016/2018



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Chef Lee Chan Wai PJK PJM	Deputy President		
Chef Thomas See PJK PJM	Secretary General		
Chef Khor Ying Jia	Asst. Secretary General		
Chef Billy Lee PJM	Treasurer General		
Chef Jovan Beh	Asst. Treasurer General		
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Chef Chuah Lay Yen	Director of Publication		
Chef Darren Tan PJM	Director of Education & Culinary Competition		
Chef Ong Hock Lye PKT PJK	Director of Membership		
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Chef Eric Chuah	Internal Auditor		
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Chef Mahalingam PKT PJK PJM	Senior Fellow (Culinary Advisor)	Chef Chew Kean Kok	Penang Elite Chefs Club - V. Chairman
Chef Peter Chan PJK PJM	Senior Fellow (Culinary Advisor)	Chef Tony Tan	Penang Elite Chefs Club - V. Chairman
Chef Andy Oh PJK	Senior Fellow (Culinary Advisor)		
Chef Eric Cheng PJK	Senior Fellow (Culinary Advisor)		
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Penang Chefs Association to assist Mutiara Food Bank



Penang's Mutiara Food Bank will be expanded to feed more low-income households in the state following the signing of a MoU with Food Aid Foundation represented by Mr Rick Chee and witnessed by Penang Chief Minister Lim Guan Eng at YAB office in Komtar recently.

Mutiara Food Bank headed by Datuk Saifuddin Nasution Ismail is a pilot programme started in May 2017 to distribute vegetables, fruits and baked goods to poor families in the state which has benefited over 7,000 people to date. The signing of this MoU is an important step to expand the Mutiara Food Bank operations in 2018 and it will also involve assistance from the Penang Chef Association and Malaysian Association of Hotel – Penang Chapter.





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MAH Penang Chapter Biennial Dinner November 2017



MAH Penang Chapter Biennial Dinner celebrated at The Wembley on 2nd November 2017. Great gathering of hospitality fraternity and camaraderie in Penang. Congratulation to Mr Khoo Boo Lim (Chairman) and Mr Tony Goh (Organizing Chairman) for a grand and wonderful dinner.

Penang Chefs Association looks forward in working cohesively with MAH - Penang Chapter towards contributing to the F&B and betterment of the hospitality industry in Penang by bringing together some of the best talents in the industry towards culinary excellence.





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Penang Hawker Food Festival Promotion @ Corus Hotel, Kuala Lumpur



Penang Hawker Food Festival Promotion was held at the Corus Hotel Kuala Lumpur from 22nd Sept - 1st Oct 2017.

Team members include Chef Thomas See Swee Heng (PCA Secretary General), Chef Tan Kim Ching, Chef Azhar Bin Bar, Ho June Chon and Chef Nurhairi Bin Abu Bakar



Asian Culinary Challenge 2017 – Kuantan, Pahang



Individual and Team Challenge of the Asian Culinary Challenge 2017 was held recently at the Dewan Utama MPK Kuantan, Pahang from 28th-30th November 2017. The Royal Patron, Her Royal Highness Tengku Puan Pahang Tunku Hajah Azizah Aminah Maimunah Iskandariah binti Almarhum Almutawakkil 'Alallah Sultan Iskandar Alhaj was present to witness the competition. Penang Chefs Association was represented by Chef Peter Chan and Chef Billy Lee as judges to this illustrious annual competition in the East Coast of Malaysia.



SHANGHAI INTERNATIONAL



PHILIPPINE CULINARY CUP

The Philippine Culinary Cup has become the most prestigious culinary competition in the Philippines.

Penang, Malaysia was represented by members of Penang Chefs Association and led by Chef Darren Tan, completing a haul of 19 medals from 2nd - 5th August 2017 including 4 Gold, 4 Silver and 11 Bronze Medals.

Sous Vide Cooking – 2 Golds

1. Khor Ying Jia & Chuah Lay Yen
2. Ong Ling Ming & Lim Soon Ming

Local Fish/Seafood Challenge – 2 Golds

1. Ong Ling Ming
2. Yeap Thean Su



Congratulations to our Gold Medalists

INTERNATIONAL CULINARY CUP 2017



Penang Junior Chefs competing in FHC Shanghai Gourmet Table.

Winner - Taiwan, 2nd placing - Shanghai Disneyland

Third - South Korea

Overall 4th placing with Silver Medal

Team leader - **Chef Darren Tan**

Team Members

Chef Ong Ling Ming

Chef Yeap Thean Su

Chef Neoh Sze Ting

Chef Tan Chun Hong

Kitchen Helper / Supporter -

Chef Chuah Lay Yen & Chef Khor Ying Jia

DISTED COLLEGE & LiFE ACADEMY INKS MoU WITH PENANG CHEFS ASSOCIATION

P 2017



The signing of a Memorandum of Understanding between LiFE Academy and DISTED College, and the Penang Chefs Association (PCA) took place at the Heritage Club, Penang in conjunction with the International Chef Day 2017 on October 20, 2017. It is on this auspicious day that Dr Seah Soo Aun, President and CEO of DISTED College and Chef Audee Cheah, President of the Penang Chefs Association will both initiate this agreement.

This first-of-its-kind MoU between the Penang Chefs Association and a renowned tertiary institution clearly reflects the industry's recognition of LiFE Academy and DISTED's strength in the field of culinary and hospitality management. PCA, through its extensive experience in the field of professional culinary, will provide industry-relevant review and input into the academic syllabus, as well as continuing and professional development courses offered.

Medalists

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FHC Shanghai Gourmet Table – November 2017



Penang young chefs placing their marks in “World Young Chefs Challenge 2017” in Shanghai, China. Team members were led by Team Manager, Chef Darren Tan and assisted by Chef Chuah Lay Yen and Khor Ying Jia.

The successful team members who brought back the Silver medals include Chef Ong Ling Ming, Chef Yeap Thean Su, Chef Neoh Sze Ting and Chef Tan Chun Hong.



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The 30th International Baba Nyonya Convention 2017



Penang Chefs Association was in hand to join the joyous Gala Dinner organized by the State Chinese (Penang) Association a.k.a. Penang Peranakan Association on 25th November 2017 at the grand Majestic Theater in Penang.

Songs and dance performances were the main agenda for the evening with special menu was served for all the guests. Dato' Tan Gin Soon who is the organizing chairman and also the President of the SCPA is coincidentally the Welfare & Dev. Advisor to Penang Chef Association. The evening was also graced by the guest-of-honour, YB Dato' Hj. Mohd Rashid, the Deputy Chief Minister of Penang.





Eric Chuah
Master Chef
30 Years In HORECA Industry

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Charity Chef's Table Dinner for Chef Chin Kok Leong – October 2017



A Charity Chef's Table Dinner in aid of fellow Chef Chin Kok Leong was held at the Heritage Club on 31st October 2017 by the Chefs fraternity of Penang and supported by numerous colleagues within the hospitality industry and well wishes, associates, suppliers and friends.

Chef Chin Kok Leong was one of the pioneering stalwart of our Penang Chefs and has held position as 'Vice Chairman' at the then Chefs Association of Malaysia, Penang Chapter and was also the 'Organizing Chairman' of PCA's signature event, 5th Edition, "Battle Of The Chefs 1995". Quite an illustrious 'career' within the Penang Chef fraternity, where his contributions are concerned.



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PCA celebrates International Chefs Day with more than 130 childrens



Over the last two years, Worldchefs has partnered with Nestlé Professional to teach kids around the globe about the importance of healthy eating by hosting fun-filled workshops worldwide.

Penang Chefs Association on 20th October 2017, celebrated the campaign with the theme – “Foods For Healthy Heroes” with more than 130 boys and girls from Whytehouse Educational Group together with members from Penang Junior Chefs Club and Nestlé Professional with venue host JT F&B Group Sdn Bhd at the Heritage Club Penang.

The superhero trend is a global phenomenon for boys and girls alike. Our interest in superheroes continues into adulthood so everyone can enjoy this theme together!



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FMH 2017, Malaysia's Premier Food & Hospitality Show



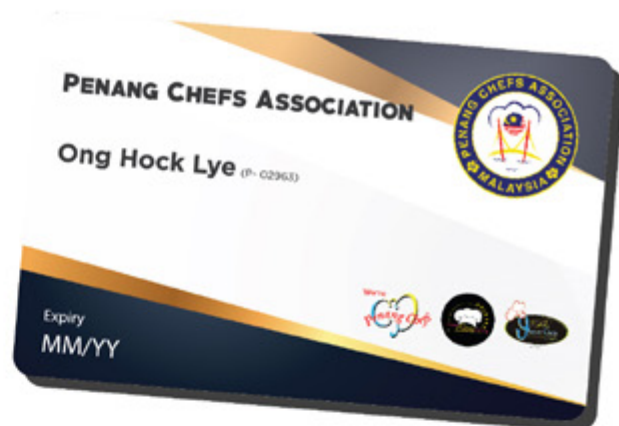
Food & Hotel Malaysia 2017 (FHM 2017) Malaysia's premier Food & Hospitality show held from 24th – 27th September 2017 at the Kuala Lumpur Convention Centre and the Mandarin Oriental ballroom, was the biggest and most international in the series of FHM. Penang Chefs Association with over 20 members were in hand to witness and network with 1,250 participating companies during the 4-day show together with over 25,000 trade visitors walking the exhibition floor.

Sincere thanks to the organizer, exhibitors and associates for thier warm hospitality and wonderful dinners extended to PCA. Till we meet again soon



PCA Members' Benefits

Special Discount for Penang Chefs Association Members;



Get a FREE Handcraft Coffee (worth RM18) with minimum spend of RM30 on a la carte dine-in in a single receipt.



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Cooking with Millac Cream – October 2017



There were lots of interest and enthusiasm during the Millac Cooking Demonstration held at KDU University College by Austrian Chef Otto Joshua who is based in Bangkok, Thailand.

Many thanks to Pok Brothers and Mr Raymond Quah for inviting PCA members to witness the demonstration where Chef Otto whipped up more than 5 different recipes from appetizer right down to dessert during the afternoon session. We look forward to many more interesting demonstration in the future from related F&B principals and sponsors.



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PCA Chef's Table @ Bayview Georgetown Hotel 2017



After a long absence, Penang Chef's Table returned with a bang! Over 150 registered Members, Associates, Vendors, Sponsors and Guests attended the event held at Bayview Georgetown Hotel on 22nd August 2017.



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Penang Chefs Association would like to
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at Bayview Georgetown, Penang.

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